

**BEAR RIVER
HEALTH**



Bear River Health Social Media Policy-Client Copy

Maintaining appropriate boundaries between BRH clients and staff is essential to your treatment and recovery. Client/Staff social media engagement can compromise your confidentiality and create an appearance of impropriety even if nothing is wrong. It may also create the possibility that these exchanges become a part of your legal medical record and will need to be documented and archived in your chart.

The guidelines set forth are to be followed at all times. Lack of compliance to this policy is subject to investigation and may result in disciplinary action, up to dismissal from the program.

As new technology develops and the Internet changes, this policy is subject to change. Please check our website for updates. Any policy changes will be communicated to you as soon as it is available.

Friending and Following

Individual friend requests will not be accepted (or contact requests) from current or former clients on any social networking site (Facebook, Snapchat, Instagram, LinkedIn, etc.) from BRH staff. Adding clients as friends or contacts on these sites can compromise your confidentiality and our respective privacy.

Any media contacts that were established prior to admission **MUST** be disclosed at the time of admissions. Failure to do so will create the presumption that the social media relationship was established during or after treatment. Existing social media relationships will be reviewed on a case by case basis to determine whether or not it is appropriate to maintain.

To maintain contact with your BRH recovery community, we recommend that you join the BRH Alumni Association Facebook Page, 'BRH Alumni Sober Party'. This will keep you connected with those in recovery, and will provide you with regular updates related to BRH recovery. Staff are permitted to interact with Alumni through the public portions of the facebook page for the purpose of promoting recovery only.

Interacting

BRH Residential-The use of SMS (mobile phone text messaging), or messaging on Social Networking sites such as Facebook, Snapchat, Instagram, or LinkedIn to contact any BRH staff member regarding your treatment or personal matters is not permitted.

BRH Outreach- The use of mobile phone and SMS messaging related to treatment topics is permitted between the counselor and client. The ethical and professional guidelines set forth by your counselor are required to be followed at all times.

FAQ

If there are further questions or concerns related to the BRH social media standards, or regarding potential interactions on the Internet, please call the main line at 231.535.2822, and you will be transferred to the Human Resources department.

Thank you for your compliance with this policy.